

Terms and Conditions
HSBC Promotion for
21st Private & International School Fair at Mid Valley Megamall KL Exhibition Centre (“Promotion”)

1. This Promotion is organised by HSBC Bank Malaysia Berhad (Registration No. 198401015221 (127776-V)) (“HSBC Bank”) and HSBC Amanah Malaysia Berhad (Registration No. 200801006421(807705-X)) (“HSBC Amanah”) (collectively as “**HSBC**”).

PROMOTION PERIOD

2. “**Promotion Period**” runs from 9th November 2024 to 10th December 2024 (both dates inclusive) in conjunction with the 21st Private & International School Fair (“**Fair**”) at Mid Valley Exhibition Centre (MVEC) Kuala Lumpur from 9th November 2024 to 10th November 2024 (“**Fair Period**”).

PARTICIPATION & ELIGIBILITY

3. This Promotion is open to all New to HSBC Premier customers who sign up for an HSBC Bank or HSBC Amanah Premier Everyday Global Account (EGA)/-i (“**Participating Account**”) at the Fair (“**Eligible Customers**”).
4. The following categories of persons are **not eligible** to participate in this Promotion:
 - a) Permanent and/or contract employees of HSBC or other HSBC entities in Malaysia;
 - b) Customers who open a joint HSBC/ HSBC Amanah Premier EGA/-i with an existing HSBC Bank/ HSBC Amanah Premier customer. For the purpose of this Promotion, an Eligible Customer must open a joint Premier EGA/-i with a New to HSBC Premier customer.
5. Eligible Customer(s) whose Participating Account is not activated, dormant/inactive, invalid, delinquent, suspended or closed/cancelled or fail to maintain the eligibility criteria for HSBC/ HSBC Amanah Premier Customer during the Promotion Period or at the time of fulfilment of the Reward (as defined in Clause 9) will not be eligible to receive any Reward under this Promotion.

PROMOTION MECHANICS

6. Eligible Customers who fulfil the Reward Criteria as set out in Table 1 below during the Promotion Period stand to receive one (1) Premier Paper Bag and one (1) Notebook at the Fair and one (1) unit of Marshall Willen II Bluetooth speaker worth RM449 (“**Reward**”), on a first come first served basis and subject to the terms and conditions herein.

Table 1: Reward Criteria

	Reward Criteria	Reward (Unit)
i.	Sign an offsite account opening form to open the Participating Account on <u>9th November 2024 or 10th November 2024</u> at the Fair	1x of Premier Paper bag and 1x Notebook
AND		
ii.	Visit a HSBC branch and fund in a minimum Total Relationship Balance (TRB) of RM300,000 <u>by 10th December 2024</u> .	1x Marshall Willen II Bluetooth speaker worth RM449

Note:-

- a. Total Relationship Balance (TRB) includes any deposits in Current Account/-i, Savings Account/-i, Time Deposits/Term Deposit-i, and/or Investments in Unit Trust funds/ Shariah-complaint Unit Trust funds, Structured Investment/-i, Dual Currency Investment/-i and/or Bond/Sukuk, and/or Cash value from Family Takaful/Life Insurance products with investment-linked and savings components.
- b. For this Promotion, TRB calculation is based on the day end balance of the last day of the Promotion Period. Please refer to Scenarios below.

Scenario 1:

Signing of account opening forms	9 November 2024- Customer signs an offsite account opening form at the Fair
Visit branch and fulfil TRB requirement	16 November 24- Customer fund in RM300,000 into the Participating Account
Day end TRB calculation	10 th December 2024- Customer TRB balance in the Participating account is RM230,000.
Qualifier and Reward Fulfilment	Customer is NOT eligible for the Reward.

Scenario 2:

Signing of account opening forms	9 November 2024- Customer signs an offsite account opening form at the Fair
Visit branch and fulfil TRB requirement	16 November 24- Customer fund in the RM300,000 into the Participating Account
Day end TRB calculation	10 th December 2024- Customer TRB balance in the Participating account is RM300,000.
Qualifier and Reward Fulfilment	Customer is eligible for the Reward.

Scenario 3:

Signing of account opening forms	9 November 2024- Customer signs an offsite account opening form at the Fair
Visit branch and fulfil TRB requirement	12 December 24- Customer fund in the RM300,000 into the Participating Account
Day end TRB calculation	10 th December 2024- Customer TRB balance in the Participating account is RM0.
Qualifier and Reward Fulfilment	Customer is NOT eligible for the Reward.

7. Eligible Customer will receive a call from their Relationship Manager via their mobile number as maintained in HSBC's records six (6) weeks after the end of Promotion Period to notify them that they are entitled to receive the Reward.
8. The Reward will be available for collection by Eligible Customers at the branch where they have opened their account six (6) weeks after the end of Promotion Period.
9. The Rewards are capped and given to the first 30 Eligible Customers who have fulfilled the Reward Criteria. Each Eligible Customer is only entitled to receive one (1) unit of Reward under this Promotion.

GENERAL TERMS & CONDITIONS

10. HSBC reserves the right to amend the terms and conditions or cancel this Promotion if necessary, with 3 days' prior notice.
11. HSBC may communicate to the Eligible Customers in relation to this Promotion via:
 - a) electronic means;
 - b) press advertisements;
 - c) notice in the Eligible Cardholder's account statement(s) or composite statement;
 - d) display at its business premises; or
 - e) notice on HSBC internet website(s);such notices shall be deemed to be effective on and from the 4th day after its delivery.
12. These Terms and Conditions are in addition and must be read together with the respective product(s) terms and conditions and the relevant banking agreements referred to in this Promotion. In the event of inconsistency, this terms shall prevail in relation to this Promotion.
13. The below terms also apply:
 - a) HSBC and HSBC Amanah Universal Terms and Conditions ("UTCs") which are available at www.hsbc.com.my and www.hsbcamanah.com.my; and
 - b) HSBC's Notice Relating to the Personal Data Protection Act 2010.
14. HSBC shall not be liable for any default due to any act of God or any event beyond the reasonable control of HSBC.
15. The Eligible Customers shall be responsible for any applicable taxes.
16. HSBC's decision on all matters relating to this Promotion shall be final and binding.